

Erin Turner

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Design leader shaping product and platform strategy; delivering scalable, human-centered experiences across products and devices.

CURRENT EXPERIENCE

Lead UX Designer, Platform Experience

Comcast NBCUniversal | August 2023 - Present

- Create internal ad-targeting tool to improve efficiency of campaign implementation across account-app teams
- Oversee design of a web-based B2B tool for personalized TV experiences in hospitality
- Design and implement current and future strategy for AI-powered voice search on TV
- Delivered profile selection experience for new navigation patterns on entertainment
- Lead a scalable haptic implementation across mobile and gaming experiences

PREVIOUS EXPERIENCE

Lead UX Designer, Sensory & Accessibility

Comcast NBCUniversal | March 2020 - August 2023

- Developed accessibility standards for hardware devices using cross-functional collaboration including an international team with senior leaders
- Implemented custom buttons and IR control in the web-based accessible remote
- Fostered cross-functional learning and awareness of accessible design in entertainment

Senior UX Designer, Voice Experience

Comcast NBCUniversal | January 2018 - March 2020

- Implemented voice suggestions to increase voice discoverability for millions
- Created on-screen patterns and UI to support non-entertainment voice commands
- Delivered the ability to utilize the voice feature for speech-to-text dictation
- Explored new solutions and patterns for voice search across entertainment and apps

UX Designer

Think Company (Contract at Comcast NBCUniversal) | June 2016 - December 2017

- Implemented a simplified parental control experience for 10-foot
- Supported accessibility for an app-based remote
- Explored content discovery with a focus on music content within entertainment

Junior Interaction Designer

Bresslergroup (now Delve) | November 2015 - May 2015

- Developed an app experience for a high-school football helmet fitting app
- Supported the design for a medication-delivery device for medical teams
- Designed an interface for an external thermometer for BBQ smokers

SKILLS & TOOLS

Design & UX

Cross-platform design
End-to-end UX
Accessibility / inclusive design
Voice & conversation design
Multi-modal design

Strategy & leadership

Research & insights
Design thinking
Product & platform strategy
Workshop facilitation
Mentorship & team leadership

Methods

Journey mapping
Personas
Prototyping (lo/hi fidelity)
User testing & validation
Presentations & storytelling
Documentation & specs

Tools

Figma
Adobe CS
Generative AI tools
ProtoPie
Sketch
Miro
Haptix / Hapticlabs
CSS & HTML

EDUCATION

UX / UI Certificate, Designation
BS Graphic Design, Art Institute of Philadelphia