ERIN TURNER

I find design to be the perfect outlet for my naturally inquisitive, infectiously enthusiastic, and positively optimistic personality. I welcome every challenge as an opportunity to learn new skills and improve on my existing abilities. I enjoy working with others, the pressure of tight deadlines, and making bad jokes.

#### **EXPERIENCE**

#### LEAD UX DESIGNER/MANAGER - SENSORY DESIGN & ACCESSIBILITY

#### Comcast, Philadelphia | March 2020-Present

- Improved accessibility across Comcast experiences and devices through cross-team collaboration; providing expertise to UX/UI, hardware, and product designers to create multi-modal experiences that provide benefits for all
- Gained and applied expertise in multi-modal design, including the choreography between visual, audio and tactile feedback in hardware and product experiences
- Collaborated with team leaders to frame product strategy to craft the long, medium, and short term opportunities for sensory design; including conducting workshops and independent research as needed
- Improved the overall user experience by working side-by-side by with research leads to conduct usability testing on accessibility and sensory experiences in our products
- Utilized strong presentation skills to share updates and design initiatives with senior leadership; providing guidance and support to fellow designers and direct reports

#### SENIOR UX DESIGNER - VOICE EXPERIENCE

#### Comcast, Philadelphia | January 2018-March 2020

- Created multiple voice experiences that delight voice remote users, owning the design process from beginning to end
- Utilizing existing design patterns and systems, as well as a general understanding of design for the 10-foot space to support voice control features in entertainment
- Explored taking voice to new levels through conversation design, voice education, personalization and multi-modal voice interactions

#### **USER EXPERIENCE DESIGNER**

#### Think Company, Philadelphia | June 2016–January 2018

As a designer at Think Company I worked at Comcast on the Entertainment team supporting experience design for the 10-foot space: increasing content discoverability, customer engagement, improved Parental controls and expanded app integration.

#### JUNIOR INTERACTION DESIGNER

#### Bresslergroup, Philadelphia | June 2016-January 2018

As a contractor at Bresslergroup I worked with the Interaction Design team creating working prototypes, conducting user research, developing wireframes, and laying out detailed spec documents for developers on IoT devices.

#### SENIOR GRAPHIC DESIGNER & BRAND MANAGER

#### Various locations | 2006-2015

As a graphic designer I learned the principles of strong, clear, and eye-catching visual design with a focus on print media such as travel brochures, marketing, large and small format advertising, and logo design.

#### **SOFT SKILLS**

Leadership

Problem-solving

Communication & Collaboration

Design thinking

Research & Strategy

End-to-end UX

Voice & Conversation design

Content design

Multi-sensory design

#### HARD SKILLS

Presentations

Documentation

Figma

Adobe Creative Cloud

Sketch

Microsoft Products

Miro

Confluence

# EDUCATION & CERTIFICATIONS

# INTERACTION DESIGN FOUNDATION (IXDF)

## Online January 2023-Present

Currently engaged in earning a certificate in Accessible Design and UX Management.

#### **UX/UI CERTIFICATE**

#### DESIGNATION, Chicago February 2015-May 2015

Completed an intensive UX/UI certification with a focus on User Experience design.

#### **B.S. GRAPHIC DESIGN**

### Art Institute of Philadelphia 2001–2005

Graduated with honors from the Art Institute of Philadelphia with a focus on visual design.